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PATENT APPLICATION
Attorney Docket No: 10007237-1
Application No. 09/911,750

**IN THE
UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventors: Charles M. Patton et al. **Examiner:** Zachary Davis
Application No: 09/911,750 **Group Art Unit:** 2137
Filing Date: July 23, 2001 **Confirmation No:** 4995
Title: DIGITAL CONTENT WITH INFORMATION OF LATENT VALUE TO
PURCHASER AND METHOD OF MAKING THE SAME

**COMMISSIONER FOR PATENTS
PO Box 1450
Alexandria, VA 22313-1450**

AMENDMENT UNDER 37 C.F.R. § 1.111

Dear Sir:

In response to the Office Communication mailed June 02, 2006 please reconsider the above-identified application in accordance with 37 C.F.R. § 1.111 as follows:

Introductory comments begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims that begins on page 3 of this paper.

Remarks/Arguments begin on page 11 of this paper.

Introductory Comments

Claims 1-15 and 21-46 are pending in the Application.

Please amend claims 1 and 15.